



FINDING AID: MASTER HAROLD AND THE BOYS MARKETING FILES

Collection Overview

Identifier: MARK146-148

Inclusive Dates: 2003

Extent: 3

Scope and Content

Folder 146. Advertising and Creative, includes artwork mockups, mailer, ad treatment clippings, on-sale information, media plans, ticketing for Royale Theatre, Upstage guide) -- Folder 147. Reviews (xerox copies) -- Folder 148. Press.

Access Restrictions: No restrictions.

Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

Related Staged Production

Master Harold and the Boys

Parent Collection

Marketing Department Show Files - MAJOR to MRS