



## FINDING AID: MARKETING DEPARTMENT SHOW FILES - S TO ST

### Collection Overview

**Identifier:** INST\_MARK12

**Inclusive Dates:** 2001 - 2010

### Scope and Content

Arranged alphabetically rather than by season. Folder designation is non-sequential within box due to subsequent inclusions into the alpha scheme.

### Administrative Information

**Access Restrictions:** No restrictions.

**Types of Materials:** Paper documents, Publications

**Subjects:** marketing, direct mail, print advertising

### Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

### Related Staged Production

Streetcar Named Desire, A

Skull in Connemara, A

Speech and Debate

Speaking in Tongues

Sondheim on Sondheim

Streamers

### Box Contents

Folder : Skull in Connemara, A Marketing Files

Folder : Sondheim on Sondheim Marketing Files

Folder : Speaking in Tongues Marketing Files

Folder : Speech and Debate Marketing Files

Folder : Streamers Marketing Files

Folder : Streetcar Named Desire, A Marketing Files