



## FINDING AID: MARKETING DEPARTMENT SHOW FILES - TA TO TO

### Collection Overview

**Identifier:** INST\_MARK14

**Inclusive Dates:** 2002 - 2009

### Scope and Content

Arranged alphabetically rather than by season. Folder designation is non-sequential within box due to subsequent inclusions into the alpha scheme.

### Administrative Information

**Access Restrictions:** No restrictions.

**Types of Materials:** Paper documents, Publications

**Subjects:** print advertising, direct mail, marketing

### Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

### Related Staged Production

Tartuffe

Touch of the Poet, A

Three Penny Opera, The

Tin Pan Alley Rag

### Box Contents

Folder : Tartuffe, The Marketing Files

Folder : Threepenny Opera, The Marketing Files

Folder : Tin Pan Alley Rag Marketing Files

Folder : Touch of the Poet, A Marketing Files