

FINDING AID: TOUCH OF THE POET, A MARKETING FILES

Collection Overview

Identifier: MARK230-232

Inclusive Dates: 2005

Extent: 3

Scope and Content

Folder 230. Advertising, Creative, Budgets (includes ad treatment, ticketing, on-sale, mailers, display art, front of house, student promotions, ad clippings, playbill) -- Folder 231. Reviews (xerox copies) -- Folder 232. Press (includes radio spot text).

Access Restrictions: No restrictions.

Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

Related Staged Production

Touch of the Poet, A

Parent Collection

Marketing Department Show Files - TA to TO