



## FINDING AID: TWENTIETH CENTURY MARKETING FILES

### Collection Overview

**Identifier:** MARK245-247

**Inclusive Dates:** 2004

**Extent:** 3

### Scope and Content

Folder 245. Advertising, Creative, Budgets (includes on-sale information, ad treatment, artwork ideas, subscriber mailings, Front of House artwork, ad clippings, Front & Center) -- Folder 246. Reviews (xerox copies) -- Folder 247. Press (includes Next magazine of March 5, 2004, Show People of Spring 2004 with Anne Heche on cover and IN New York of March 2004 with Anne Heche on cover).

**Access Restrictions:** No restrictions.

### Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

### Related Staged Production

Twentieth Century

### Parent Collection

Marketing Department Show Files - TW