



FINDING AID: MARKETING DEPARTMENT SHOW FILES - BYE BYE BIRDIE

Collection Overview

Identifier: INST_MARK19

Inclusive Dates: 2009

Scope and Content

Folders include souvenir book, artwork, ad placement, mailers, FOH, mock ups.

Access Restrictions: No restrictions.

Types of Materials: Paper documents, Publications

Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

Related Staged Production

Bye Bye Birdie

Bye Bye Birdie