

## FINDING AID: BLUE MARKETING SHOW FILES

### Collection Overview

**Identifier:** MARK39-42

**Inclusive Dates:** 2001

**Extent:** 3

### Scope and Content

Folder 39. Advertising, Creative, Budgets (includes artwork mockups, mailers, budgets, correspondence between marketing department and cast members, Harlem Day information) -- Folder 40. Negatives for artwork featuring actor Michael McElroy (37 pages) -- Folder 41. Reviews (xerox copies with some clippings) -- Folder 42. Press (xerox copies, some clippings from NY Times).

**Access Restrictions:** No restrictions.

### Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

### Related Staged Production

Blue

### Parent Collection

Marketing Department Show Files - B