



## FINDING AID: DAZZLE, THE MARKETING SHOW FILES

### Collection Overview

**Identifier:** MARK59-61

**Inclusive Dates:** 2002

**Extent:** 3

### Scope and Content

Folder 59. Advertising, Creative, Budgets (artwork mockups and mailers, Union Square promotional brochure for Gramercy Theatre, correspondence with and illustration examples from Scott McCowen) -- Folder 60. Reviews (xerox copies) -- Folder 61. Press (includes radio spot text from EMG).

**Access Restrictions:** No restrictions.

### Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

### Related Staged Production

Dazzle, The

### Parent Collection

Marketing Department Show Files - C to D