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FINDING AID: DEATH OF A SALESMAN MARKETING SHOW FILES

Collection Overview

Identifier: MARK62

Inclusive Dates: 1999

Extent: 1

Scope and Content

Folder 62. Letter to subscribers offering tickets to Eugene O'Neill Theatre in lieu of Roundabout's final performance; Goodman Theatre study guide, mailers and reviews.

Access Restrictions: No restrictions.

Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]
Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]
Roundabout Theatre Company [info:lc/authorities/names/n84002005]

Parent Collection

Marketing Department Show Files - C to D