



FINDING AID: HOWARD KATZ MARKETING FILES

Collection Overview

Identifier: MARK107-109

Inclusive Dates: 2007

Extent: 3

Scope and Content

Folder 107. Advertising, Creative, Budgets (includes artwork mockups, mailers, on-sale information, sales reports, ad treatment clippings) -- Folder 108. Reviews (xerox copies) -- Folder 109. Press (includes television spots).

Access Restrictions: No restrictions.

Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

Related Staged Production

Howard Katz

Parent Collection

Marketing Department Show Files - G to IM