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# FINDING AID: INTIMATE APPAREL MARKETING FILES

### **Collection Overview**

Identifier: MARK113-115
Inclusive Dates: 2004

Extent: 3

## **Scope and Content**

Folder 113. Advertising, Creative, Budgets (includes artwork mockups and correspondence with illustrator Scott McKowen, mailers, on-sale information, advance sales reports, ad treatment clippings, xerox copies of production stills) -- Folder 114. Reviews (xerox copies) -- Folder 115. Press.

Access Restrictions: No restrictions.

#### **Library of Congress Subject Headings**

Marketing [info:lc/authorities/subjects/sh85081333]
Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]
Roundabout Theatre Company [info:lc/authorities/names/n84002005]

#### **Related Staged Production**

Intimate Apparel

#### **Parent Collection**

Marketing Department Show Files - IN to L