



## FINDING AID: MAJOR BARBARA MARKETING FILES

### Collection Overview

**Identifier:** MARK132-134

**Inclusive Dates:** 2001

**Extent:** 3

### Scope and Content

Folder 132. Advertising, Creative, Budgets (includes artwork mockups and correspondence with illustrator Scott McKowen, ad treatment clippings, contract with Salvation Army for use of shield, Upstage) -- Folder 133. Reviews (xerox copies) -- Folder 134. Press.

**Access Restrictions:** No restrictions.

### Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

### Related Staged Production

Major Barbara

### Parent Collection

Marketing Department Show Files - MAJOR to MRS