



ARTWORK DEMOS AND MOCK UPS (SONDHEIM ON SONDHEIM)

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Type document

Description

2 sets : col., illus.

Set 1 (11 pgs., 8.5 in. x 11 in.) : reproductions of various Sondheim playbills;

Set 2 (5 pgs., 13 in. x 19 in.) : poster mock ups using Sondheim's likeness (includes NY Times clipping from January 10, 2010 with final ad work).

Related staged production

Sondheim on Sondheim

Related Entities Stephen Sondheim

Related Collections Sondheim on Sondheim Marketing Files

Subjects

Advertising campaignsWindow cards