



ARTWORK DEMOS AND MOCK UPS (THE PHILANTHROPIST)

Identifier 2012.140.8

Type document

Description

5 sets : col., illus.

Set 1 (8 pgs., 8.5 in. x 11 in.) : includes correspondence from Spotco, summary of play and demo artwork;

Set 2 (41 pgs., 11 in. x 17 in.) : photo shoot featuring Matthew Broderick posed in various seated positions;

Set 3 (52 pgs., 12 in. x 17 in.) : poster mock ups, including final artwork and American Express crediting;

Set 4 (6 pgs., 14 in. x 22 in.) : artwork mock ups, no final art included.

Related playreading

Philanthropist, The (Playreading)

Related Entities Matthew Broderick

Related Collections Philanthropist, The Marketing Files, Philanthropist, The (2009) Production Files

Subjects

Advertising campaignsWindow cards