



FINDING AID: MARRIAGE OF BETTE AND BOO, THE MARKETING FILES

Collection Overview

Identifier: MARK144-145

Inclusive Dates: 2008

Extent: 2

Scope and Content

Folder 144. Advertising, Creative, Budgets (includes ad treatment, mailer, ABC proofs, e-blasts, pricing and contract with Plum Benefits) -- Folder 145. Press. clippings).

Access Restrictions: No restrictions.

Library of Congress Subject Headings

Marketing [[info:lc/authorities/subjects/sh85081333](https://www.loc.gov/authorities/subjects/sh85081333)]

Advertising, Direct-mail [[info:lc/authorities/subjects/sh85001181](https://www.loc.gov/authorities/subjects/sh85001181)]

Roundabout Theatre Company [[info:lc/authorities/names/n84002005](https://www.loc.gov/authorities/names/n84002005)]

Related Staged Production

Marriage of Bette and Boo, The

Parent Collection

Marketing Department Show Files - MAJOR to MRS