



## FINDING AID: MINEOLA TWINS, THE MARKETING FILES

### Collection Overview

**Identifier:** MARK152-154

**Inclusive Dates:** 1999

**Extent:** 3

### Scope and Content

Folder 152. Advertising, Creative, Budgets (includes on-sale information, ad treatment clippings, contact for playwright and actors, sales analysis, correspondence from Planned Parenthood to Paula Vogel with Vogel's response, artwork ideas and correspondence between illustrator Scott McKowen and design team, Page to Stage guide) -- Folder 153. Reviews (xerox copies) -- Folder 154. Press (xerox copies, clippings (article on Paula Vogel in NY Times) and copies HX Magazine with print ads).

**Access Restrictions:** No restrictions.

### Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

### Related Staged Production

Mineola Twins, The

### Parent Collection

Marketing Department Show Files - MC to NA