



FINDING AID: PRELUDE TO A KISS MARKETING FILES

Collection Overview

Identifier: MARK170-172

Inclusive Dates: 2007

Extent: 3

Scope and Content

Folder 170. Advertising, Creative, Budgets (includes on-sale information, ad treatment clippings, artwork ideas, AMEX sponsorship, letter from Todd Haimes to playwright Craig Lucas explaining the state of NY theatre audiences and marketing) -- Folder 171. Reviews (xerox copies) -- Folder 172. Press (xerox copies).

Access Restrictions: No restrictions.

Related Staged Production

Prelude to a Kiss

Parent Collection

Marketing Department Show Files - PR to R