



FINDING AID: RITZ, THE MARKETING FILES

Collection Overview

Identifier: MARK198-200

Inclusive Dates: 2007

Extent: 3

Scope and Content

Folder 198. Advertising, Creative, Budgets (includes on-sale information, ad treatment, artwork ideas with photoshoot treatment, front of house artwork, subscriber mailings) -- Folder 199. Reviews (xerox copies) -- Folder 200. Press (includes Lion King playbill with ad and HX magazine with press on show).

Access Restrictions: No restrictions.

Related Staged Production

Ritz, The

Parent Collection

Marketing Department Show Files - PR to R