



## FINDING AID: STREETCAR NAMED DESIRE, A MARKETING FILES

### Collection Overview

**Identifier:** MARK210-212

**Inclusive Dates:** 2005

**Extent:** 3

### Scope and Content

Folder 210. Advertising, Creative, Budgets (ticket sales, mailers, ad treatment, pricing capacity, xerox copies of photo shoot with John C. Reilly, photo shoot with Reilly and Natasha Richardson, front of house artwork) -- Folder 211. Reviews (xerox copies) -- Folder 212 Press.

**Access Restrictions:** No restrictions.

### Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

### Related Staged Production

Streetcar Named Desire, A

### Parent Collection

Marketing Department Show Files - S to ST