



FINDING AID: THREEPENNY OPERA, THE MARKETING FILES

Collection Overview

Identifier: MARK226-229

Inclusive Dates: 2006

Extent: 4

Scope and Content

Folder 226. Advertising, Creative, Budgets (includes on-sale information, ad treatment, artwork ideas, subscriber mailings, Front of House artwork, ad clippings) -- Folder 227. Visa sponsorship agreement with ad treatment -- Folder 228. Reviews (xerox copies) -- Folder 229. Press.

Access Restrictions: No restrictions.

Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

Related Staged Production

Three Penny Opera, The

Parent Collection

Marketing Department Show Files - TA to TO