



## FINDING AID: TOUCH OF THE POET, A MARKETING FILES

### Collection Overview

**Identifier:** MARK230-232

**Inclusive Dates:** 2005

**Extent:** 3

### Scope and Content

Folder 230. Advertising, Creative, Budgets (includes ad treatment, ticketing, on-sale, mailers, display art, front of house, student promotions, ad clippings, playbill) -- Folder 231. Reviews (xerox copies) -- Folder 232. Press (includes radio spot text).

**Access Restrictions:** No restrictions.

### Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

### Related Staged Production

Touch of the Poet, A

### Parent Collection

Marketing Department Show Files - TA to TO