



FINDING AID: TWELVE ANGRY MEN MARKETING FILES

Collection Overview

Identifier: MARK233-244

Inclusive Dates: 2004

Extent: 12

Scope and Content

Folder 233. Advertising, Creative, Budgets (ticket sales, mailers, ad treatment, front of house artwork, ad clippings, Front & Center, Upstage) -- Folder 234. Opening night lists -- Folder 235. Law and Audience series -- Folder 236. Television ads and equity rules -- Folder 237. Reviews (xerox copies) -- Folder 238. Press -- Folder 239. Tour advertising, creative, budgets (ticket sales, mailers, ad treatment, ad clippings) -- Folder 240. Tour playbill proofs -- Folder 241. Washington DC press -- Folder 242. Philadelphia press -- Folder 243. Baltimore press -- Folder 244. New Haven press.

Access Restrictions: No restrictions.

Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

Related Staged Production

Twelve Angry Men

Parent Collection

Marketing Department Show Files - TW