



## FINDING AID: MARKETING DEPARTMENT SHOW FILES - BYE BYE BIRDIE

### Collection Overview

**Identifier:** INST\_MARK19

**Inclusive Dates:** 2009

### Scope and Content

Folders include souvenir book, artwork, ad placement, mailers, FOH, mock ups.

**Access Restrictions:** No restrictions.

**Types of Materials:** Paper documents, Publications

### Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

### Related Staged Production

Bye Bye Birdie

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