



FINDING AID: MARKETING, ADVERTISEMENTS, 1998

Collection Overview

Identifier: CAB1998 Box 6

Inclusive Dates: 1998

Scope and Content

BOX contains marketing, advertising, and notices prepared by press agents for appearances made by Cabaret cast in 1998.

Access Restrictions: Open to approved researchers.

Types of Materials: Paper documents

Parent Collection

Cabaret 1998-2004

Box Contents

Folder 1: Mock-ups for Cabaret advertising

Folder 2: Direct mailers and advertisements 1998

Folder 3: General marketing campaign 1998

Folder 4: Publicity and Appearances 1998

Folder 5: TV and Radio 1998