



FINDING AID: BETRAYAL MARKETING SHOW FILES

Collection Overview

Identifier: MARK33-35

Inclusive Dates: 2000

Extent: 3

Scope and Content

Folder 33. Advertising, Creative, Budgets (artwork mockups and mailers, Page to Stage production guide) -- Folder 34. Reviews (mainly xerox copies, includes packet of historic research materials and reviews of original production) -- Folder 35. Press (xerox copies, includes few clippings from NY Times and several xerox copies of NY Times ad placement).

Access Restrictions: No restrictions.

Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

Related Staged Production

Betrayal

Parent Collection

Marketing Department Show Files - B