



FINDING AID: DAZZLE, THE MARKETING SHOW FILES

Collection Overview

Identifier: MARK59-61

Inclusive Dates: 2002

Extent: 3

Scope and Content

Folder 59. Advertising, Creative, Budgets (artwork mockups and mailers, Union Square promotional brochure for Gramercy Theatre, correspondence with and illustration examples from Scott McCowen) -- Folder 60. Reviews (xerox copies) -- Folder 61. Press (includes radio spot text from EMG).

Access Restrictions: No restrictions.

Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

Related Staged Production

Dazzle, The

Parent Collection

Marketing Department Show Files - C to D