



FINDING AID: HURRAH AT LAST MARKETING FILES

Collection Overview

Identifier: MARK110-112

Inclusive Dates: 1999

Extent: 3

Scope and Content

Folder 110. Advertising, Creative, Budgets (includes artwork mockups and correspondence with illustrator Scott McKowen, mailers, on-sale information, advance sales reports, Gramercy Theatre seating map, ad treatment clippings, Page to Stage) -- Folder 111. Reviews (xerox copies) -- Folder 112. Press.

Access Restrictions: No restrictions.

Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

Related Staged Production

Hurrah At Last

Parent Collection

Marketing Department Show Files - G to IM