



FINDING AID: MAJOR BARBARA MARKETING FILES

Collection Overview

Identifier: MARK132-134

Inclusive Dates: 2001

Extent: 3

Scope and Content

Folder 132. Advertising, Creative, Budgets (includes artwork mockups and correspondence with illustrator Scott McKowen, ad treatment clippings, contract with Salvation Army for use of shield, Upstage) -- Folder 133. Reviews (xerox copies) -- Folder 134. Press.

Access Restrictions: No restrictions.

Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

Related Staged Production

Major Barbara

Parent Collection

Marketing Department Show Files - MAJOR to MRS