



## ARTWORK DEMOS AND MOCK UPS (THE PHILANTHROPIST)

**Identifier** 2012.140.8

**Type** document

### Description

5 sets : col., illus.

Set 1 (8 pgs., 8.5 in. x 11 in.) : includes correspondence from Spotco, summary of play and demo artwork;

Set 2 (41 pgs., 11 in. x 17 in.) : photo shoot featuring Matthew Broderick posed in various seated positions;

Set 3 (52 pgs., 12 in. x 17 in.) : poster mock ups, including final artwork and American Express crediting;

Set 4 (6 pgs., 14 in. x 22 in.) : artwork mock ups, no final art included.

### Related playreading

Philanthropist, The (Playreading)

**Related Entities** Matthew Broderick

**Related Collections** Philanthropist, The Marketing Files, Philanthropist, The (2009) Production Files

### Subjects

Advertising campaignsWindow cards